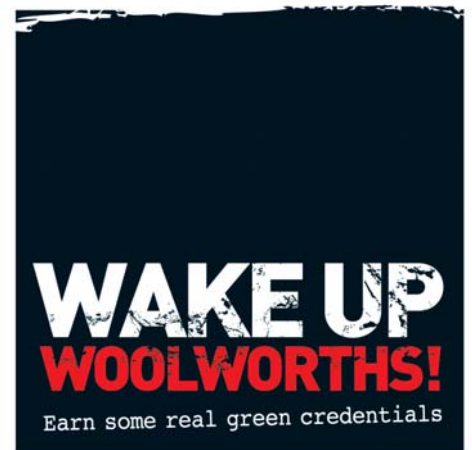


WAKING UP WOOLWORTHS

A campaign to bring Australia's largest retailer to its senses...

October 2008



Campaign Gift to Endangered Sumatran Tigers



Time and again, Woolworths has been advised of the problem with APP. But still, they continue to use them at the expense of Australian workers and their families and the environment.

Despite recently announcing it was going to end its paper supply contract with APP, Woolworths continues to sell products made by them. **Wake Up Woolworths!** calls on the company to announce that it will not support APP and its unsustainable products anymore. Instead it should commit to buy from local, sustainable sources and support Australian workers.

← *SCA employees, members of the Pulp & Paper Workers Branch and their families supporting the endangered Sumatran Tigers at the Melbourne Zoo. ↓*

In recognition of **International Tiger Day** on Sunday 28th of September, the **Wake Up Woolworths!** Campaign gifted play equipment to the Sumatran Tigers at the Melbourne Zoo. Five (5) bungee ropes were provided for hanging toys and objects from trees as mum (Binjai) and dad (Ramalon) love them and the cubs are just discovering how much fun they can be!

A contingent of **Wakeup Woolworths!** representatives went along to the Melbourne Zoo to see the tigers enjoying their new equipment.

It is estimated there are only about 300 Sumatran tigers left in the wild and about 150 in captive breeding populations in zoos around the world.

Asia Pulp & Paper (APP) is responsible for destroying large tracts of Indonesian rainforest which poses real and significant threats to endangered animals such as Sumatran tigers, elephants and orang-utans. In fact, investigations by environmental groups prove that APP – the supplier of tissue products for the Woolworths Select brand – is one of the least sustainable fibre companies on the planet.

The keepers at the orang-utan enclosure were particularly interested in the **Wakeup Woolworths!** animal t-shirts dotted throughout the zoo as people visited the other animals. They are very aware of APP's activities in Indonesia and the havoc they are wreaking on the animals' habitat.



Recent Box Hill Store Visit

In a follow up to our May visit to the Safeway stores located in the Box Hill area we revisited the Safeway store at Box Hill Centro on a sunny spring Saturday morning.

Employees from the SCA Hygiene Australasia Box Hill site handed out leaflets, 'The Issue with Tissue' newsletter and postcards with some help from a few of our endangered friends...



Union Talking About Wake Up Woolworths! Far & Wide

The State Secretary of the South Australian branch of the Forestry & Furnishing Products Division has been selling the **Wake Up Woolworths!** message far and wide. David Kirner has been talking to

members at his Adelaide shops about the campaign and the impact that the APP imports are having on production and jobs in the South East of South Australia. Thanks Dave – keep up the great work!



New Message for Melbourne Drivers...

Following the Box Hill Centro store visit the latest **Wake Up Woolworths!** banner was hung from the union office in West Melbourne. Thousands of cars use Dynon road each day - that means thousands of opportunities to spread the message!



Have you checked out the website lately?

The campaign website is always being updated with new links, photos and information being loaded. Check it out at www.wakeupwoolworths.com.

The Wake Up Woolworths campaign is funded primarily by the Pulp & Paper Workers' Branch Of the Construction, Forestry, Mining & Energy Union

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